

Petteri Leppänen
Imperial College Business School
Department of Management & Entrepreneurship
South Kensington Campus, SW7 2AZ, London, United Kingdom
Email: p.leppaenen@imperial.ac.uk

Current Position

Imperial College, United Kingdom Jan 2020 – Present
Postdoctoral Research Associate

Education

Technical University of Munich, Germany 2020
Ph.D. in Strategic Entrepreneurship

- Committee: Oliver Alexy, Gerard George (SMU), J.P. Eggers (NYU), Holger Patzelt (chair)
- Dissertation: *Firms as configurations: Embracing causal complexity in the study of organizational performance* (Summa cum laude)
- Winner of the Dissertation Award by the Bund der Freunde der TUM
- Selected for the TUM Research Excellence Program for outstanding PhD candidates

New York University, USA Jan 2019 – Aug 2019
Visiting Ph.D. Scholar (invited by Prof. J.P. Eggers)

The University of Oklahoma, USA Apr 2018 – May 2018
Visiting Ph.D. Scholar (invited by Prof. Jeremy Short)

Singapore Management University, Singapore Oct 2016 – Mar 2017
Visiting Ph.D. Scholar (invited by Prof. Gerard George)

Turku School of Economics, Finland 2012
M.Sc. and B.Sc. in Economics and Business Administration

Ludwig-Maximilian University Munich, Germany Oct 2007 – Jul 2008
Business Studies at B.Sc. and M.Sc. level (exchange student)

Publications

Haefner, N., Palmié, M. & **Leppänen, P.** Reconciling Incongruous Findings on Stakeholder Management, Innovation, and Firm Performance. *Conditionally accepted, Entrepreneurship Theory and Practice.*

Leppänen, P., McKenny, A. & Short, J. (2019). Qualitative Comparative Analysis in Entrepreneurship: Exploring the Approach and Noting Opportunities for the Future, in Brian Boyd, T. Russell Crook, Jane K. Lê, Anne D. Smith (ed.) *Standing on the Shoulders of Giants (Research Methodology in Strategy and Management, Volume 11)* Emerald Publishing Limited, pp.155–177.

Work in Progress

Leppänen, P. & George, G. Creating Novel Value from Business Model Innovation. *Revise and Resubmit (1st round), Academy of Management Journal.*

- Finalist for the Best PhD Paper Prize at DRUID Conference in New York City, USA (2017)

Leppänen, P. & Stuhler, I. Top Management Team Configurations and New Venture IPO Performance. *Preparing for journal submission.*

Reid, S., **Leppänen, P.** & Short, J. Configurations of Corporate Social Responsibility in Family Firms.
Preparing for journal submission.

Leppänen, P. & Eggers, J.P. Resource Configurations and Organizational Search in Dynamic Contexts.
Data analysis.

Leppänen, P. & Reetz, D. The Emergence of Platform Configurations.
Data analysis.

Research Interests (in alphabetical order)

I am generally interested in organization-level research topics in innovation, strategy, and entrepreneurship.

- Business models: change, design, innovation, role of technology, value creation, value capture
- Exploration: disruptive innovation, organization and planning of exploration, space industries
- Organizational design: complementarities, configurations, exploration vs. exploitation (organizational ambidexterity), interdependencies of organizational/strategic elements
- Organizational dynamics: emergence and adaptation of ventures, performance feedback, search

Conference & Seminar Presentations

Creating Novel Value from Business Model Innovation

Brownbag Seminar at Stern School of Business, New York University (2019)
Strategy, Entrepreneurship, and Innovation (SEI) Doctoral Consortium in Bath, UK (2017)
Academy of Management Annual Conference in Atlanta, USA (2017)
DRUID Annual Conference in New York City, USA (2017)
First Cut Seminar at Business School, Nanyang Technological University, Singapore (2017)
Brownbag Seminar at TUM Entrepreneurship Research Institute, Germany (2016)
Strategic Management Society Annual Conference in Berlin, Germany (2016)

Resource Configurations and Organizational Search in Dynamic Contexts

Strategic Management Society Annual Conference, virtual (2020)
Academy of Management Conference, Symposium Presentation, virtual (2020)
Advancing Management Theory with Sports Data, virtual (2020)

Top Management Team Configurations and New Venture IPO Performance

Academy of Management Conference in Boston, USA (2019)
East Coast Doctoral Consortium at Columbia University, USA (2019)
Brownbag Seminar at TUM Entrepreneurship Research Institute, Germany (2018)
International QCA Paper Development Workshop at ETH, Switzerland (2018)

The Emergence of Platform Configurations

Strategic Management Society Annual Conference in Houston, USA (2017)
Babson College Entrepreneurship Research Conference in Bodo, Norway (2016)
Brownbag Seminar at TUM Entrepreneurship Research Institute, Germany (2016)

Qualitative Comparative Analysis in Strategy and Entrepreneurship

Invited seminar talk at WHU, virtual (2020)
Strategic Management Society Annual Conference in Paris, France (2018)

Symposia

New Empirical Research Directions in Organizational Search

Co-Organizer (with J.P. Eggers) of a Presenter Symposium
Academy of Management Conference, virtual (2020)

Other Invited Presentations

Post-Covid-19 Global Entrepreneurship Scenarios

Invited by the Entrepreneurship Cell at SIMS (India), virtual (2020)

Awards and Scholarships

Bund der Freunde der TUM – Dissertation Award (EUR 1,500 in 2020)

TUM Research Excellence Program (EUR 2,500 yearly for 2018-2020)

DAAD grant for AOM Annual Conference in Boston, USA (EUR 1,709 in 2019)

DAAD grant for SMS Annual Conference in Houston, USA (EUR 2,317 in 2017)

Nominated for the best PhD paper award at DRUID17 in New York City, USA (2017)

TUM STIBET Scholarship for Teaching Assistantship (2014)

Awarded for best master thesis in the major of International Business (2011)

Awarded for best bachelor thesis of a group in International Business (2009)

ERASMUS Scholarship for an internship abroad (2008)

ERASMUS Scholarship for studies abroad (2007)

Doctoral Consortia

Academy of Management Conference in Chicago, USA

Attendance in the Doctoral Consortium of the OMT Division (2018)

Academy of Management Conference in Atlanta, USA

Attendance in the Doctoral Consortium of the BPS (now STR) Division (2017)

Academy of Management Conference in Anaheim, USA

Attendance in the Doctoral Consortium of the TIM Division (2016)

Teaching and Supervision

Instructor (Technical University of Munich)

Case Study Seminar in Managing Business Models, Growth, and Disruption, MSc in Management & Technology, Teaching evaluation 4.2/5.0 (2019-2020, Co-Instructor with Oliver Alexy)

Advanced Research Seminar in Strategic Entrepreneurship, MSc in Management & Technology, Average teaching evaluation 4.6/5.0 (7x in 2015-2019, Main Instructor mostly)

Developing Entrepreneurial Thinking, Interdisciplinary PhD students, Teaching evaluation 4.4/5.0 (2018, Co-Instructor)

Teaching Assistant (Imperial College)

Entrepreneurship, Global Online MBA Module (2020 & 2021, Lead Instructor: Bart Clarysse)

Corporate Innovation, Global Online MBA Module (2020 & 2021, Lead Instructors: Paola Criscuolo, Markus Perkmann, Anu Wadhwa)

Advanced Strategy, Global MBA Module (2021, Lead Instructor: Maurizio Zollo)

Entrepreneurial Journey, Full time MBA Module (2021, Lead Instructor: Markus Perkmann)

Other Teaching (Technical University of Munich)

Thesis Development Workshop, EMBA (2016, Mentor)

Advanced Business Plan Seminar, Interdisciplinary MSc & BSc students (3x in 2015-2016, Guest Lecturer and Mentor)

E-Camp – Entrepreneurial Workshop for Academics, Interdisciplinary PhD students (2x in 2015-2016, Mentor)

Supervisor of 40+ BSc, MSc, and MBA theses as well as Interdisciplinary Projects (informatics students) and Project Studies (business students) in 2015-2020

Academic Service

Ad-Hoc Reviewer

Journals: Journal of Management, Strategic Entrepreneurship Journal, Academy of Management Discoveries, Long Range Planning

Conferences: Academy of Management Annual Conference (STR, TIM, ENT, OMT divisions)

Professional Experience

Imperial College, United Kingdom Jan 2020 – Present
Postdoctoral Research Associate

Technical University of Munich, Germany Jun 2014 – Jan 2020
Research Assistant

UnternehmerTUM Center for Innovation and Business Creation, Germany May 2015 – Oct 2016
Knowledge Management Specialist

Fontin & Company Management Consulting, Germany/Switzerland Jul 2011 – May 2014
Associate Consultant

Research Institute for Project-Based Industry, Finland May 2010 – Dec 2010
Graduate Student Researcher

Military Service

The Finnish Defense Forces, Pori Brigade / Reserve Officer School Jan 2005 – Jan 2006
Second Lieutenant of the Reserve

Language Skills

Finnish	Native speaker
English	Full professional proficiency
German	Full professional proficiency
Swedish	Limited working proficiency
Spanish	Basics
Italian	Basics
Mandarin	Basics

Last update: March 2021