

Petteri Leppänen
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Department of Management & Entrepreneurship
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Current Position

Imperial College London, United Kingdom
Postdoctoral Research Associate

Jan 2020 – Present

Education

Technical University of Munich, Germany
Ph.D. in Strategic Entrepreneurship

2020

Committee: Oliver Alexy, Gerard George (SMU), J.P. Eggers (NYU), Holger Patzelt (chair)
Dissertation: *Firms as configurations: Embracing causal complexity in the study of organizational performance* (Summa Cum Laude)
Winner of the Dissertation Award by the Bund der Freunde der TUM
Selected for the TUM Research Excellence Program for outstanding PhD candidates

New York University, USA

Jan 2019 – Aug 2019

Visiting Ph.D. Scholar (invited by Prof. J.P. Eggers)

The University of Oklahoma, USA

Apr 2018 – May 2018

Visiting Ph.D. Scholar (invited by Prof. Jeremy Short)

Singapore Management University, Singapore

Oct 2016 – Mar 2017

Visiting Ph.D. Scholar (invited by Prof. Gerard George)

Turku School of Economics, Finland

2012

M.Sc. and B.Sc. in Economics and Business Administration

Ludwig-Maximilian University Munich, Germany

Oct 2007 – Jul 2008

Exchange student (business studies at B.Sc. and M.Sc. level)

Publications

Haefner, N., Palmié, M. & **Leppänen, P.** (2021). With(Out) a Little Help From My Friends? Reconciling Incongruous Findings on Stakeholder Management, Innovation, and Firm Performance. *Entrepreneurship Theory and Practice*. doi:10.1177/10422587211024497.

Leppänen, P., McKenny, A. & Short, J. (2019). Qualitative Comparative Analysis in Entrepreneurship: Exploring the Approach and Noting Opportunities for the Future, in Brian Boyd, T. Russell Crook, Jane K. Lê, Anne D. Smith (ed.) *Standing on the Shoulders of Giants (Research Methodology in Strategy and Management, Volume 11)* Emerald Publishing Limited, pp.155–177.

Working Papers

Leppänen, P., George, G. & Alexy, O. Creating Value from Innovative Business Model Configurations. *Revise and Resubmit (2nd round) at Academy of Management Journal*.

Finalist for the Best PhD Paper Prize at DRUID Conference in New York City, USA (2017)

Stuhler, I. & **Leppänen, P.** Top Management Team Configurations and New Venture IPO Performance. *Under review*.

Leppänen, P. & Eggers, J.P. Resource Reconfiguration and Search: The Role of Managerial Experience.
Preparing for journal submission.

Early-Stage Research Projects

Leppänen, P. & Eggers, J.P. Short-Term vs. Long-Term Performance Feedback in Organizational Search.
Data analysis.

Leppänen, P. & Reetz, D. Emergence of Platform Configurations.
Data analysis.

Leppänen, P. Mission-Driven Strategizing: Interdependencies in SpaceX's Building Block Approach.
Data collection.

Leppänen, P. & Haefner, N. Out of This World: What's in The New Space for Management Research?
Writing (conceptual paper).

Reid, S., **Leppänen, P.** & Short, J. Configurations of Corporate Social Responsibility in Family Firms.
Full draft – collecting additional data.

Research Interests (in alphabetical order)

I am generally interested in organization-level research topics in innovation, strategy, and entrepreneurship.

Keywords: business model innovation; configurations; disruptive innovation; new technology; novelty; organizational learning and adaptation; search; space exploration; uncertainty; value creation and capture

Conference & Seminar Presentations

Creating Value from Innovative Business Model Configurations

Brownbag Seminar at Stern School of Business, New York University (2019)

Strategy, Entrepreneurship, and Innovation (SEI) Doctoral Consortium in Bath, UK (2017)

Academy of Management Annual Conference in Atlanta, USA (2017)

DRUID Annual Conference in New York City, USA (2017)

First Cut Seminar at Business School, Nanyang Technological University, Singapore (2017)

Brownbag Seminar at TUM Entrepreneurship Research Institute, Germany (2016)

Strategic Management Society Annual Conference in Berlin, Germany (2016)

Resource Reconfiguration and Search: The Role of Managerial Experience

Strategic Management Society Annual Conference, virtual (2020)

Academy of Management Conference, Symposium Presentation, virtual (2020)

Advancing Management Theory with Sports Data, virtual (2020)

Top Management Team Configurations and New Venture IPO Performance

Academy of Management Conference in Boston, USA (2019)

East Coast Doctoral Consortium at Columbia University, USA (2019)

Brownbag Seminar at TUM Entrepreneurship Research Institute, Germany (2018)

International QCA Paper Development Workshop at ETH, Switzerland (2018)

Emergence of Platform Configurations

Strategic Management Society Annual Conference in Houston, USA (2017)

Babson College Entrepreneurship Research Conference in Bodo, Norway (2016)

Brownbag Seminar at TUM Entrepreneurship Research Institute, Germany (2016)

Qualitative Comparative Analysis in Strategy and Entrepreneurship

Invited seminar talk at WHU, virtual (2020)

Strategic Management Society Annual Conference in Paris, France (2018)

Symposia

New Empirical Research Directions in Organizational Search

Co-Organizer (with J.P. Eggers) of a Presenter Symposium
Academy of Management Conference, virtual (2020)

Other Invited Presentations

Post-Covid-19 Global Entrepreneurship Scenarios

Invited by the Entrepreneurship Cell at SIMS (India), virtual (2020)

Awards and Scholarships

Outstanding Reviewer Award by the STR Division at the Academy of Management Conference (2021)

Bund der Freunde der TUM – Dissertation Award (EUR 1,500 in 2020)

TUM Research Excellence Program (EUR 2,500 yearly for 2018-2020)

DAAD grant for AOM Annual Conference in Boston, USA (EUR 1,709 in 2019)

DAAD grant for SMS Annual Conference in Houston, USA (EUR 2,317 in 2017)

Nominated for the best PhD paper award at DRUID17 in New York City, USA (2017)

TUM STIBET Scholarship for Teaching Assistantship (2014)

Doctoral Consortia

Academy of Management Conference in Chicago, USA

Attendance in the Doctoral Consortium of the OMT Division (2018)

Academy of Management Conference in Atlanta, USA

Attendance in the Doctoral Consortium of the BPS (now STR) Division (2017)

Academy of Management Conference in Anaheim, USA

Attendance in the Doctoral Consortium of the TIM Division (2016)

Teaching and Supervision

Instructor (Technical University of Munich)

Case Study Seminar in Managing Business Models, Growth, and Disruption, MSc in Management & Technology, Teaching evaluation 4.2/5.0 (2019-2020, Co-Instructor with Oliver Alexy)

Advanced Research Seminar in Strategic Entrepreneurship, MSc in Management & Technology, Average teaching evaluation 4.6/5.0 (7x in 2015-2019, Main Instructor mostly)

Developing Entrepreneurial Thinking, Interdisciplinary PhD students, Teaching evaluation 4.4/5.0 (2018, Co-Instructor)

Teaching Assistant (Imperial College)

Entrepreneurship, Global Online MBA Module (2020 & 2021, Lead Instructor: Bart Clarysse)

Corporate Innovation, Global Online MBA Module (2020 & 2021, Lead Instructors: Markus Perkmann, Paola Criscuolo, Anu Wadhwa)

Other Teaching (Technical University of Munich)

Thesis Development Workshop, EMBA (2016, Mentor)

Advanced Business Plan Seminar, Interdisciplinary MSc & BSc students (3x in 2015-2016, Guest Lecturer and Mentor)

E-Camp – Entrepreneurial Workshop for Academics, Interdisciplinary PhD students (2x in 2015-2016, Mentor)

Supervisor of 40+ BSc, MSc, and MBA theses as well as Interdisciplinary Projects (informatics students) and Project Studies (business students) in 2015-2020

Academic Service

Ad-Hoc Reviewer

Journals: Journal of Management, Strategic Entrepreneurship Journal, Academy of Management Discoveries, Long Range Planning

Conferences: Academy of Management Annual Conference (STR, TIM, ENT, OMT divisions)

Professional Experience

Imperial College, United Kingdom Jan 2020 – Present
Postdoctoral Research Associate

Technical University of Munich, Germany Jun 2014 – Jan 2020
Research Assistant

UnternehmerTUM Center for Innovation and Business Creation, Germany May 2015 – Oct 2016
Knowledge Management Specialist

Fontin & Company Management Consulting, Germany/Switzerland Jul 2011 – May 2014
Associate Consultant

Research Institute for Project-Based Industry, Finland May 2010 – Dec 2010
Graduate Student Researcher

Military Service (mandatory)

The Finnish Defense Forces, Pori Brigade / Reserve Officer School Jan 2005 – Jan 2006
Second Lieutenant of the Reserve

Language Skills

Finnish	Native speaker
English	Full professional proficiency
German	Full professional proficiency
Swedish	Limited working proficiency
Spanish	Basics
Italian	Basics
Mandarin	Basics

References

Oliver Alexy
Professor of Strategic Entrepreneurship
Technical University of Munich
o.alexey@tum.de

Gerard George
Professor of Management
Georgetown University
gg693@georgetown.edu

J.P. Eggers
Professor of Management and Organizations
New York University
jeggers@stern.nyu.edu